

Long Term Future for the
Global Fishing Industry

(Procedure to Implementation)

FISCIL Implementation

Fishing Industry Segmentation Creating International Licences

What you're getting in this document is a partial overview of the process to implement the FISCIL reform. To publish the details of the process like this is a very unusual step to take, but this is a very unusual circumstance. A complete outsider is putting forward a long term solution for the global fishing industry that will obviously work, and that outsider is going to pay for the vast majority of its implementation. For this to happen and for those in the fishing industry to be comfortable about getting behind it, they need to know what it is, but they also need to know how it's going to be done. They also need to be able to trust that those pushing it forward have their best interests at heart:

STAGE ONE:

Direct contact by phone, then in person with:

- Large Northern Hemisphere Fishing Companies (hundreds).
- Industry Associations (all that can be found).
- Environmental Organisations (top 50).

Part of the process is for these corporations and organisations to be in contact with their governments and the media about FISCIL on an ongoing basis.

Finalise development of short notice conference(s) that will discuss FISCIL.

Simultaneous awareness campaigns targeting academia for two books. The books have already been published:

- Add \$50 Trillion and Shake establishes the reforms and altruistic credentials behind FISCIL.
- 21st Century Testament further establishes the altruistic credentials behind FISCIL.

An important goal in this first stage, second only to establishing relationships with the organisations mentioned above, is to raise the profile of the book Add \$50 Trillion and Shake:

Stages Two and Three happen with greater ease and more rapidity if we can raise the profile of this main book; the content is that significant. It is a book that speaks of both general and specific solutions for our biggest problems, and its title should be taken literally. FISCIL adds half a trillion dollars to the global economy and capitalises another half a trillion, and it is only the first of two dozen reforms in a larger agenda overviewed in this book. If we can get this book out into the open it will have a huge impact on the FISCIL implementation. The book is specifically designed to be pushed forward at the same time as reforms action is undertaken

(NB. a 180 degree shift on how to solve our problems, and here's the first of them).

It will cost at least thirty million dollars to drive the FISCIL Reform forward and this funding will be catalyzed by raising the profile of this book. It cannot be overstated that the content of this book is that significant. Solving the world's problems with action that also adds over \$50 trillion in real Hard Assets commerce is a complete reversal for the human race, and that is what is in this book. Solving our biggest problems no longer needs to cost money. Just in case there is some confusion, book sales WILL NOT fund this. There are many significant revenue sources that will be catalyzed by the profile raising of this book and book sales is a very minor part of it.

****The initial momentum is created****

STAGE TWO:

Over a dozen individuals need to be brought on to increase the activity surrounding the FISCIL Reform: We need to keep in contact with all those already contacted in Stage One and we need to expand the volume and range of contacts. We need people who can research and complete the White Paper. We need to increase our contacts to university professors. We need to make some preliminary noise on several other Global Economic Reforms.

Open dialogue with the African Union and the European Union.

Contact key countries at Ministerial level (India, China, Canada, Spain, Denmark, UK, USA, Brazil – a final list will contain a few more).

Conduct one and maybe two short notice conferences.

We need to expand the distribution of the FISCIL discussion paper with the understanding that it is being done right now.

Shortly after the FISCIL discussion paper is circulated more widely, we will circulate a discussion paper for an alternate climate change agreement (again in academia), including a draft agreement in correct language. It is called Kyoto II.

The White Paper for FISCIL is created.

The momentum after Stage Two will carry it through. At this stage everybody who has a stake in this can see the extra money they will make, or in the case of politicians the credit they're going to get. And the greenies will be extolling the virtues of creating a trillion dollar enterprise to "exploit the world's oceans to their fullest extent".

STAGE THREE:

The main point of Stage Three is guiding the ongoing process in the right direction.

A speech will be given at the United Nations, which will include the call for a new UN agency to oversee this global stewardship enterprise. This speech accompanies the release of the White Paper (this particular element will not be a cheap exercise – as much as I hate to kill a small forest, we do need to paper the world with this one).

The CNN, BBC, MSNBC go around, if it hasn't already begun. It almost certainly would have already begun.

A major congress on FISCIL is to be held at which the new UN agency is announced or established or both. From this point on it has a life of its own; at this stage the job is done.

A little guidance is given here and there to establishment.

An establishing congress will be held where the FISCIL Stewardship Enterprise is adopted and established.

Contact:

Sean Gallacher

Australia

61 7 3277 2975

www.fiscil.org

sean@h3operations.com